

Florida homes are selling slower than the national average.

## **Q3 Summary**

- Real Estate Owned (REO) properties increased by 45% YoY.
- Homes in Florida are selling more slowly than the national average.
- Gross rental yield is almost a full percentage point higher in Florida compared to the national average.

Q3, 2025

## National Real Estate Market Profile

Data through 9/30/2025 | Source: Altos

#### SLIGHT SELLER'S ADVANTAGE

Market Action ndex\*

Seller's Advantage Buyer's Advantage

\$2,295

Median List Price Median Price of **New Listings** \$445,000 \$409.900 Relisted Inventory 862,575 10% Median Days Average Days on Market on Market 70 111 Price Decreased Price Increased 42% 2% Median Rent Per Square Foot

Q3, 2025

## Florida Real Estate Market Profile

Data through 9/30/2025 | Source: Altos

#### SLIGHT SELLER'S ADVANTAGE

Market Action Index\*

Seller's Advantage
Buyer's Advantage

Median List Price Median Price of **New Listings** \$484,900 \$440,000 Relisted Inventory 8% 97,273 Median Days Average Days on Market on Market 91 137 Price Decreased Price Increased 45% 2% Median Rent Per Square Foot \$252 \$2,600

TRUSTETC.COM 01

\$215

<sup>\*</sup>The Altos Research Market Action Index presents a singular score to represent whether the market is in favor of the buyers or the sellers. A score of 30 indicates a balanced market, while a score above 30 represents there is more demand than supply, and a score below 30 indicates there is more supply than demand.

# **Market Trends and Analysis**

#### HOMES SELLING MORE SLOWLY DESPITE LOWER PRICES

Florida's median list price and median price of new listings have decreased while average days on market have increased since last quarter. The relist rate also increased from 7% to 8%.

This could indicate that good opportunities can be found in homes that have sat on the market. However, last quarter 48% of homes saw a price decrease, and this quarter only 45% of homes did, so fewer sellers may be willing to negotiate.

Inventory also decreased in Florida by 8%, from 105,938 to 97,273. However, Florida homes still make up 11% of the nation's total supply.



Q3, 2025

# **Florida Foreclosure Activity**

#### FORECLOSURE STARTS REACH HIGHEST POINT ALL YEAR

The number of foreclosure starts reached its highest point all year in September with 3,215. The July and August numbers were closer to the monthly average with 2,891 and 2,803 foreclosure starts, respectively.

Buyers wanting to invest specifically in foreclosure properties may consider the Miami-Fort Lauderdale-Pompano Beach area, which contained 26% of the state's foreclosure starts by the end of Q3.

## NOD/LIS/NTS/NFS Volume % of Total - by Month

Source: ATTOM Data Solutions | Data updated monthly | Reports cover data through 09/2025



#### FLORIDA FORECLOSURE ACTIVITY - Q3, 2025

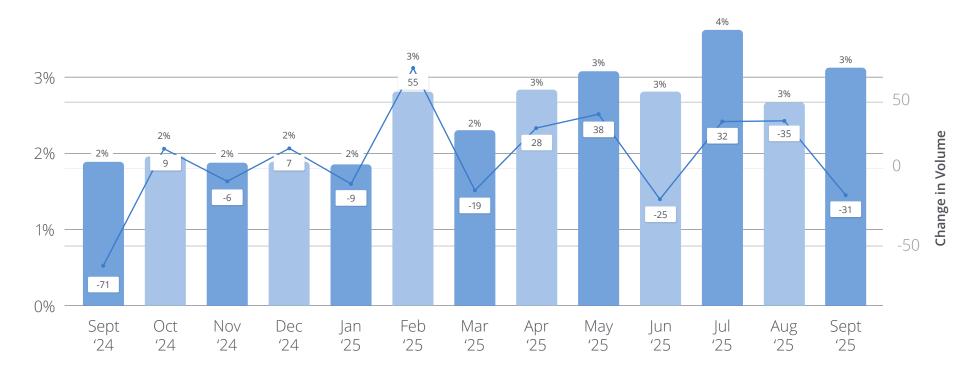
The number of REOs has continued to increase since the beginning of the year. While the number of new foreclosure starts was at its highest in September, the number of new REOs was highest in August with 276, compared to September's 245 and July's 241.

Total REO properties increased YoY by 44%, from 1,306 in September 2024 to 1,888 in September 2025. However, total foreclosure starts only increased by 6% YoY. This signals that, if an investor is unable to find an opportunity among foreclosure starts, REO properties may be the next place to look.

### **REO Volume % of Total - by Month**

Source: ATTOM Data Solutions | Data updated monthly | Reports cover data through 09/2025

Change in Volume (from Previous Period)



# Florida's Rental Market Outpaces National Average

For investors specifically looking to invest in single-family rentals, Florida's gross rental yield was almost a full percentage point higher compared to the national yield, 7.57% vs. 6.64%, respectively. This is even with Florida's higher average rent and slightly lower wages.

However, Florida's YoY gross rental yield also decreased more than the national yield.

FLORIDA

**Gross Rental Yield** 

7.57%

-4.9% YOY

3 Bedroom Rent

\$2,567

-3.2% YOY

Wages

\$1,136

+4.2% YOY

**Home Prices** 

\$406,864

+1.7% YOY

NATIONAL

**Gross Rental Yield** 

6.64%

-3.3% YOY

3 Bedroom Rent

\$2,284

+1.1% YOY

Wages

\$1,253

+4.3% YOY

**Home Prices** 

\$412,567

+4.6% YOY

Source: ATTOM Data Solutions. Data updated annually. Report covers February 2024 to February 2025.

# Get personalized data delivered to your inbox.

Equity Trust's Real Estate Investing Hub was built to provide resources for real estate investors to make the best decisions possible. That's why we offer free Real Estate Market Data reports (typically sold for thousands of dollars) and low-cost Foreclosure and Single-Family Rental reports, all of which inform this quarterly report.

With this data on your side, you can more confidently make investment decisions and increase your ROI potential.

**EXPLORE REPORTS** 



#### SOURCES:

Altos Research – Real Estate Market Data ATTOM Data Solutions – Foreclosure Data ATTOM Data Solutions – Single-Family Rental Data



www.TrustETC.com/RealEstate

Equity Private Client Group provides dedicated support and administrative solutions for individual clients of Equity Trust Company. Equity Trust Company is a directed custodian and does not provide, tax, legal or investment advice. Any information communicated by Equity Trust Company is for educational purposes only, and should not be construed as tax, legal or investment advice. Whenever making an investment decision, please consult with your tax attorney or financial professional.

Equity Specialty Services, LLC is a services company which offers services such as document preparation services, IRA Power Loans services and other services to assist an investor with its investments. Equity Specialty Services, LLC is not authorized to advise you as to which documents you should use or may need or which services are recommended. Equity Specialty Services, LLC does not offer investment, tax, or legal advice, and no services offered by us should be considered to replace the need for qualified investment, tax, and legal professionals. Please consult your legal or financial advisor before making any financial decisions. Under the guidelines for legal document preparation services, you must make all legal decisions yourself -- including decisions about the type of documents you need. Equity Specialty Services, LLC may receive or give referral fees for services it offers to investors.